

Corporate Communication and Digital Marketing

CONTACT

Name *Julien Mpia Massa*

Address *Rue du Bastion, 24/3; 6700 Arlon*

Mobile *+32 486 27.5 2.91*

Email *julien-mpia@hotmail.com*

Website *massambore.com*

LinkedIn *https://www.linkedin.com/in/julien-massa-96622b86/*

EDUCATION

2016-2019 : Masters (UCL)
Public relation

2011-2016 : Bachelor(UNamur)
Corporate communication

2010 : Enfield College (London)
ESOL

ELEARNING

Google Ateliers Numériques
The Fundamentals of Digital Marketing
Completion ID : R2H S6L CQK

Google Academy for Ads
Google Analytics Individual Qualification
Completion ID : 35457533

Google Ads Display
Completion ID : 35794394

ELC Certificate (eLearning College)
Event Management Course

SKILLS

Adobe Illustrator (2020)

Adobe Photoshop (2020)

Adobe InDesign (2020)

Microsoft Packages

Vidéo(camtasia, vegas pro, after effect, premiere pro)

First-aid CPR certification 2021 (Rescue Life Bruxelles)

LANGUAGES

French : *Native*

English : *Fluent (C2 EF SET certificate efset.org/cert/cykgpr)*

Lingala : *Fluent*

luxembourgish : *Learning*

HOBBIES

Amateur
Photographer and video

Reading
Adventure and history books

Travel
City trips with friends

since 2020

Communication manager
Think tank Fondation IDEA in Chambre de Commerce du Luxembourg
Building relationships with Media; Collaborate with team members to maximize public engagement; Wordpress management; Newsletter management; Execute direct marketing campaigns; Google Ads ; Facebook manager; LinkedIn campaign manager, Bing Ads; Twitter Ads; Record and analyze insights

2021

Working Group member
Nation branding Luxembourg
international media relation; Social Media

2019-2020

Media Planner Assistant
Vanksen in Bertrange
Bing Ads manager; Twitter Ads manager; Google Ads manager ; Facebook manager; LinkedIn campaign manager

2019

Intern marketing and event officer
Koosmik in Luxembourg
Networking; project presentation; Event assistant

2018-2019

Trainer : Photography and video making
Centre Placet in Louvain-la-Neuve
Project management; group management; group discussion; training management; Canon dslr training; Photoshop and Camtasia training

2017-2018

President Cafrikap
African student association in Louvain-la-Neuve
community management; Event management; cash-flow management, Public relation

2017

Intern : Event Coordinator
Africa communication Week in Bruxelles
Communication Strategies; Newsletter; Prospecting; event management

2017

Co-founder : Afrik'Art Day
Community management; event management; Artists relationship; Public relation

2016

Intern : Afrika Film Festival
Centre placet in Louvain-la-Neuve
Community management; newsletter; visitor reception; Media relation

2015

Founder : Debate Group about Issues Related to Africa and African Student
Namur University
Conducting discussions

2015

Member : ESN Belgium - JEN
Erasmus student Network - Junior Entreprise Namur
Communication; prospecting; event management; Sale representative

2012-2015

President : CEINa
Cercle des Étudiants Internationaux de Namur
Team management; community management; Event management, cash-flow management; Public relation

2010

Intern : Administration Enfield Business centre in London
Encoding and data analysis in excel